Cover Page

[Insert label name, founder’s name, brand’s logo (if any)]

Note: Feel free to change the font, add pictures, and slides.

Brand Story

Introduction, short narratives about who you are as a designer, what inspires you in making this label

Label or Product Concept

Purpose: to show/find what your signature is in your products

Include:

- Your product or creative direction
- How it connects heritage or innovation
- Your unique selling proposition (USP)

Product Line / Collection

Purpose: Present your tangible offering.

Include:

- Key product categories or hero items
- Photos of the latest collection
- **sketches of Spring Summer 2028 (12 Looks)**
- Design philosophy or technical highlights (e.g., materials, sustainability, craftsmanship)
- **concept/theme of the collection**

*The sketch designs are not yet published or sold

Growth Plan / Roadmap

Purpose: Outline your plan for the next 3 years.

Include:

- Key goals (sales, team/market expansion, collection development, exports, etc.)
- Milestones or timelines
  Example: "2027 – First Showcase," "2028 – Paris trade show," etc.,
- collaboration in the future

Market Opportunity

Purpose: Show that your label has growth potential.

Include:

- Who are your Target market segments (age, geography, lifestyle)
- Consumer trends that support your vision

Thank you for registering PINTU 2027!

Don’t hesitate to reach us if you have any questions